

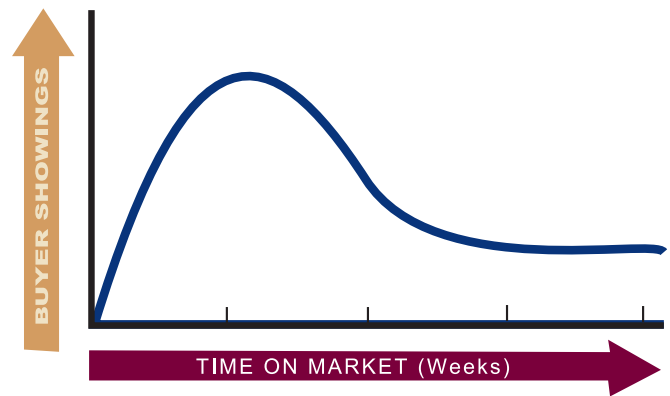
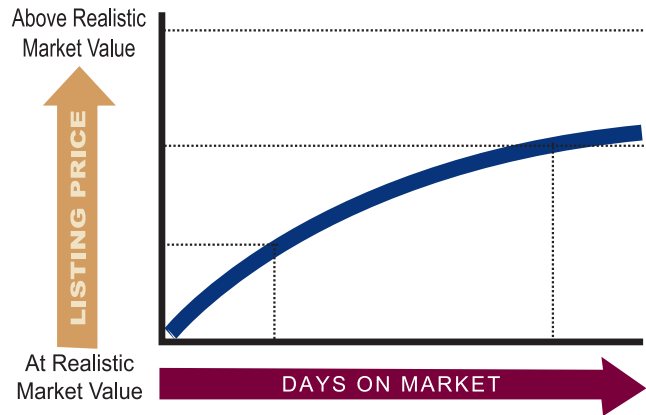
MY BURST MARKETING PROGRAM

What happens when you participate in my BURST Marketing Program:

The “Coming Soon” advertising in the Salt Lake Tribune, KSL.com and new listings Ad on www. MichelleKoch.com, which also goes to 20 other websites, before the home hits the Multiple Listing Service. Consultation meeting on staging and positioning your home. View the “Dress Your House for Success” video. Marketing Materials are prepared before the house is listed across the MLS to have all print and online marketing coincide with the listing date; crucial!

- Virtual Tour &/or Multiple Photos
- Mail Outs
- Flyers for REALTORS® and Prospective Buyers
- Postcards-Electronic and Print
- Yard Signage with 24 Hour Informational Hotline
- Informational Flyer to Go Out to Other REALTORS® the First few days of the Listing
- Preparation is Key!

BURST your home onto
the market with me!



MichelleKoch.com

Burst Marketing